

I WOULD LIKE MY DONATION TO SUPPORT THE FOLLOWING - PLEASE ✓ BOX:

- Research
- Care and Support
- Awareness
- Discretion of PSP Assn.

P1

Is there any other information about The PSP Association you would like?

.....
.....

We pride ourselves in getting to know our supporters. Please tell us how you heard about The PSP Association:

.....
.....

To ensure we can respond to your enquiry promptly, please complete your **contact details**:

Name

Address

.....Postcode

Telephone

E-mail

Signature

Please ✓ the box if appropriate I am a UK taxpayer and would like The PSP Association to treat all donations I have made over the past six years, and all donations I make hereafter, as Gift Aid donations. I understand that I must have paid an amount of income tax or capital gains tax at least equal to the tax that The PSP Association reclaims on my donations.

STANDING ORDER MANDATE

Instruction to my Bank:

Please pay to The PSP Association

Sort Code: 30 92 92

P2

Bank Account Number: 00146718

£ **per month*** (minimum £5 per month) or £ **per year*** (minimum £15 per year)

Making an immediate payment, then **monthly*** or **annually*** on this calendar date, until further notice. ***Please delete as appropriate.**

Quoting reference (*for office use*):

Name of account holder:

Sort Code:

Account Number:

BANK DETAILS

Name of Bank:

Address of Bank:

.....Post Code:

Signature(s):

Date:

Please complete, sign and return the Support Form (P1) and Standing Order Mandate (P2), posting to:

**The PSP Association
PSP House, 167 Watling Street West
Towcester, Northamptonshire NN12 6BX**

***Thank you for becoming a 'Friend' to
The PSP Association.***

For more information please contact:

☎ 01327 322410 Fax: 01327 322412

Email: psp@pspeur.org

Website: www.pspeur.org



**Become a *Friend*
to**

The PSP Association

Working for a world free of PSP

Registered charity 1037087



ABOUT PSP AND CBD

Progressive Supranuclear Palsy (PSP), and the closely related but rarer Cortico Basal Degeneration (CBD)¹, are brain diseases involving the progressive death of nerve cells in certain regions of the brain.

PSP is at least as common as its better known 'cousin' Motor Neurone Disease. In fact, approximately 6.4 people per 100,000 in the UK have been diagnosed with PSP. This means there are currently at least 10,000 living patients, with only 4,000 correctly diagnosed at any one time, leaving 6,000 people to the abject misery of mis or non-diagnosis. People with PSP are usually over the age of 40.

The symptoms and the rate of progress of the disease varies widely between individuals, but PSP progressively robs people of their balance, then it slowly steals from them their ability to walk, talk, eat, drink and see, yet their intellect remains largely intact.

Unexpected backward falls, causing horrific injuries, and the inability to look down are common symptoms of PSP that are unusual in other conditions. Behavioural changes are also common, which can be extremely distressing for carers. There is no cure or means of slowing the progress of this devastating terminal neurological disease.

Becoming a *Friend* to The PSP Association will help to ensure people with PSP or CBD continue to receive appropriate care and support.

ABOUT THE PSP ASSOCIATION

The mission of The PSP Association is to conquer PSP by:

- **Providing** support to afflicted families across the UK;
- **Sponsoring** research worldwide into the cause, effective treatment and eventual cure of PSP and
- **Promoting** awareness of PSP amongst relevant medical professionals and the general public, mainly in the UK.

Research: The PSP Association allocates some £400,000 annually to research. The charity's Medical Advisory Panel helps to co-ordinate worldwide research into PSP and related neuro-degenerative diseases, including the organisation of a biennial International Medical Workshop.

Care & Support: The PSP Association has at the core of its Care & Support Service a unique 24/7 telephone link to PSP Nurse Specialists and access to 22 Support Groups across the UK. The charity also provides a comprehensive Carers Information Pack and organises an annual national Symposium for carers.

Awareness: The PSP Association holds regular information seminars for health and welfare professionals throughout the UK. It also provides literature and training sessions on the recognition and management of PSP.

Fundraising: The charity employs less than three full time fundraisers, does not receive any Government funding and is therefore entirely dependent on voluntary donations to support its work. Becoming a PSP *Friend* and setting up a monthly or annual Standing Order maximises the effectiveness of your donation, saves valuable administrative time and ensures that every £ you donate really does make a difference.

PSP 'FRIENDS'

If you would like to make a regular donation to help people with PSP then setting up a Standing Order Mandate is the most cost-effective way of doing this.

A Standing Order reduces the administrative costs associated with fundraising and, depending on your income tax status, The PSP Association is able to maximise your donation through Gift Aid.

What will your donation provide?

A **£20** donation will provide one Carers Information Pack; a **£40** donation will provide one hour of our unique 24/7 PSP Nurse Specialist Helpline, and a **£500** donation will provide one local Carers Group Support Meeting giving practical help and advice to 30 families (on average), who are distraught at the plight of their loved one. (These are just some examples, there are many more.)

As a PSP *Friend* we will keep you up to date with the work of the charity. You will be asked to select the frequency and range of information that we send to you from a 'Friends Publication List'. We take pride in keeping our costs down and this is one way that you can help us do just that.

**WOULD YOU LIKE TO BE
A 'FRIEND' OF
THE PSP ASSOCIATION?**

If so, please fill in the appropriate sections overleaf.

¹ For the purposes of this leaflet CBD and PSP are referred to as 'PSP'